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VoIP experts offer free Salesforce integration

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Companies looking to get more out of their communications and CRM packages can now take advantage of a free integration and consultation service on offer during April 2015.

VoIPstudio, the specialist in high quality business VoIP communications, is offering free integration with Salesforce – a solution which delivers significant improvements to productivity and the quality of customer service.

By allowing a business to make and receive calls from within the Salesforce.com CRM platform, VoIPstudio integration makes interaction with customers seamless and simple, enhancing the productivity of sales and CRM teams.

Having company extension numbers integrated with Salesforce.com makes it easy to route calls directly to the right team members, who can then answer the call with all the information they need on the screen in front of them. It also significantly improves incoming caller identification.

VoIPstudio Marketing Manager Martin Ozarek says: *“Integrating VoIPstudio with Salesforce is the easiest way to stay connected to your customers. Managing your telephone calls from inside your customer relationship management software makes for better communications, better service, and higher sales.”*

VoIPstudio released its Salesforce integration on June, 2014. Mr Ozarek says the solution VoIPstudio has created sets new standards in cross-platform integration, being both easier to use and to implement.

Free consultancy is also on offer throughout April for any businesses that need to know more about the advantages and practicalities of integrating CRM and communications tools.

He says: *“In truth, it is remarkably easy for most users to integrate Salesforce and VoIPstudio on their own. It takes minutes and there’s no technical know-how required. From experience, however, we know that clients sometimes like the reassurance of knowing a technical expert has checked things over. So we are offering the free integration and consultation service throughout April.”*

“If there are businesses that have been looking for ways to get more out of Salesforce, to improve productivity and make the whole eco-system more efficient, then this is an ideal opportunity to find out more about VoIP and the ease of integration provided by our product.”

About VoIPstudio

VoIPstudio is a cloud-based business telephone system created for organisations that require professional communications features without the hassle and expense of owning and managing on-site PBX equipment.

VoIPstudio handles all maintenance and upgrades, allowing business users to focus on core activities rather than trying to configure and run their telephone system. All user configuration is handled through a simple web portal.

Internet and VoIP calls are free, meaning co-workers can talk to each without any additional charges no matter where they are located - in the next room, in a different city or on the other side of the world, they are just one extension away.

<http://voipstudio.com>

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