

Level 7 Systems Launches Live Support Chat Service

Real time online communication with clients is now not only financially viable, but also easy to install and operate with the release of Level 7 Systems highly effective and feature-rich Live Support Chat service that will enable web site owners to build strong customer relations through live one-on-one communication.

London, 15 January, 2010: Business and residential communication experts Level 7 Systems have announced the launch of the next step in the world of online customer-to-business instant interaction services. WebsiteChat.net provides an advanced and quick way to connect visitors with a company support team enabling enquiries to be attended to instantly. All the visitor has to do is simply click on a Live Chat button embedded on a web page.



The application enhances the professional look of a website by providing a dynamic appearance combined with instant communication with a real person, in real time - a massive advantage for closing any potential sale. Easy integration with any website will help in providing rapid and effective customer enquiry satisfaction.

The underlying technology (unlike most other Live Chat systems, which use proprietary protocols) uses an open standard - SIP ([Session Initialization Protocol](http://en.wikipedia.org/wiki/Session_Initiation_Protocol)) - therefore is easy to use in conjunction with a wide range of software, such as free Open Source Chat Operator application, which works seamlessly on Windows and Linux, and will soon be available for Apple Mac.



The system is extremely easy to operate for the site visitor and website owner, as there are no unnecessary functions to distract or confuse users. As soon a website visitor clicks the Live Chat button on a web page, a chat window pops-up on the screen, (without leaving your site) asking only for the visitor's name and email address.

The enquiry will be routed to company operators based on their availability, which is monitored by the system. The chat operator will see the visitor's name, visited page and physical location and can then start chatting with the client.

Listed below are some of its most attractive features:

- Easy Integration with any Web Site
- Free stand-alone Chat Operator software
- Display of physical location of web site visitor
- Automated Chat Distribution
- Simultaneous Chat Sessions, so operators can talk to multiple clients, avoiding operator downtime while waiting for client responses
- Email Chat Transcript available for Visitors
- Customizable Chat Buttons to fit any web site style
- Administrator Control Panel

WebsiteChat.net empowers online businesses with a single application so they can communicate directly with website visitors and through other Instant Messaging networks such as Google Talk, ICQ, MSN, AIM, Yahoo, and Jabber at the same time. In addition, the operator can also view the chats history through the online control panel.

About Level 7 Systems

Level 7 Systems is one of the most highly innovative and reputable names in the online communication industry. The company has a reputation for bringing about ground-breaking but financially viable communication solutions.

It has made its name by successfully delivering business and residential communication services based on the SIP ([Session Initiation Protocol](#)) technology. With the launch of WebsiteChat.net, the company will satisfy the communication needs of online businesses, ensuring improved sales and better customer relations with that personal touch often missing from online business.

For more details:

Please visit WebsiteChat.net website: <http://websitechat.net>

Please visit Level 7 Systems Ltd. website: <http://level7systems.co.uk>

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